



SER EDUCACIONAL S.A.
Authorized Capital Publicly Held Company
Corporate Taxpayer's ID (CNPJ/MF):
04.986.320/0001-13
CVM Code: 23221
Avenida da Saudade n.º 254, Santo Amaro
Zip Code 50100-200, Recife - PE



R\$ 200 million loan agreement

Recife, January 7, 2022, Ser Educacional S.A. ("Company") (B3 SEER3), one of the largest private education groups in Brazil, pursuant to Article 12 of CVM Instruction No. 358, of January 3, 2002, as amended, hereby informs that the Company's Board of Directors has approved the contracting of a loan in foreign currency with Itaú BBA International PLC and contracting of swap with Banco Itaú Unibanco, with the following general characteristics: (i) Amount: two hundred million Brazilian reais (R\$200,000,000.00); (ii) term: five (5) years, maturity on January 7, 2027, with semi-annual payment, with interest paid in 10 installments and the principal in 7 installments starting on the 18th month after contracting; and (iii) final rate of CDI + 2.70% per year. The loan is aimed at strengthening the Company's working capital.

The Company reiterates its commitment to keep its shareholders and the market in general informed about any relevant matter of interest to the market, pursuant to the applicable laws.

Rodrigo de Macedo Alves
Investor Relations Officer
SER EDUCACIONAL S.A.

Investor Relations Contact

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ABOUT SER EDUCACIONAL GROUP

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3) is one of the largest private education groups in Brazil and leader in the Northeast and North regions in terms of number of students enrolled. The Company offers undergraduate, graduate, vocational and distance-learning courses in 26 states and the Federal District, with a consolidated base of around 240,000 students. The Company operates under the following brands UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escolas Técnicas Joaquim Nabuco e Maurício de Nassau, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia e Faculdade da Amazônia, UNIVERITAS – Centro Universitário Universitas Veritas, Faculdades UNIVERITAS, UNINORTE – Centro Universitário do Norte, Centro Universitário de Ciências Biomédicas de Cacoal – UNIFACIMED, UNIJUAZEIRO – Centro Universitário de Juazeiro do Norte, Sociedade Educacional de Rondônia – UNESC, Centro



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Universitário São Francisco de Barreiras – UNIFASB, Centro de Desenvolvimento da Medicina Veterinária and Hospital Veterinário DOK.

This notice may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.