



Material Fact – Merger of Centro Educacional e Desportivo Fase Ltda. (FASE)

Recife January 7, 2022, Ser Educacional S.A. (B3 SEER3) ("SER"), in compliance with the terms of Law No. 6.404, of December 15, 1976, as amended ("Brazilian Corporate Law"), of CVM Instruction No. 565, of June 15, 2015, as amended ("ICVM 565") and CVM Resolution No. 44, of August 23, 2021, as amended ("CVM Resolution 44") and supplementing the information released in the Material Fact disclosed on December 8, 2021, hereby informs its shareholders and the market in general that its shareholders approved at the Extraordinary Shareholders' Meeting held today ("ESM"), the merger, by SER, of its subsidiary, Centro Educacional e Desportivo Fase Ltda., a limited liability company headquartered in the city of Olinda, State of Pernambuco, at Rua Carmelita Soares Muniz de Araújo, nº 225, conj. 401, Rooms 5001 to 5004, Floor 4, Casa Caiada, Zip Code 53.130-645, enrolled with the CNPJ/ME under No. 06.044.991/0001-90, with its articles of incorporation filed with the Commercial Registry of the State of Pernambuco under NIRE 26.2017.4931-1 ("FASE" and "Transaction", respectively), resulting in the full extinction of FASE, pursuant to the terms set in the "Protocol and Justification for the Merger of Centro Educacional e Desportivo Fase Ltda. by Ser Educacional S.A.", entered into on December 7, 2021 between the Company's management and FASE's management, as approved at the ESM.

SER further informs that the Meeting also authorized the Company's management to perform all acts and take all necessary actions to complete the formalization of the Transaction.

The minutes of SER's ESM and other Transaction documents are filed at its headquarters and on the websites of SER (<http://ri.sereducacional.com>), CVM (www.cvm.gov.br) and B3 (www.b3.com.br), and may be consulted by SER shareholders, in compliance with the applicable regulations.

Recife, January 7, 2022.

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ABOUT SER EDUCACIONAL GROUP

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3) is one of the largest private education groups in Brazil and leader in the Northeast and North regions in terms of number of students enrolled. The Company offers undergraduate, graduate, vocational and distance-learning courses in 26 states and the Federal District, with a consolidated base of around 240,000 students. The Company operates under the following brands UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escolas Técnicas Joaquim Nabuco e Maurício de Nassau, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia e Faculdade da Amazônia, UNIVERITAS – Centro Universitário Universus Veritas, Faculdades UNIVERITAS, UNINORTE – Centro Universitário do Norte, Centro Universitário de Ciências Biomédicas de Cacoal – UNIFACIMED, UNIJUAZEIRO – Centro Universitário de Juazeiro do Norte, Sociedade Educacional de Rondônia – UNESC, Centro Universitário São Francisco de Barreiras – UNIFASB and CDMV – Centro de Desenvolvimento da Medicina Veterinária.

This notice may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.