

COVID-19 New Announcement

Recife, March 16, 2020, Ser Educacional (B3 SEER3), one of the largest private education groups in Brazil and the leader in the Northeast and North regions, announces that, in view of orders to suspend educational activities in several municipalities issued today, the Company decided to suspend on-campus classes in all its units until March 29, 2020 as preventive measure

The measures only change the calendar of on-campus classes, which will be replaced after classes are resumed by increasing the daily workload, offering distance-learning activities or bringing forward the July vacation.

Distance learning activities, as well as enrollment and re-enrollment of students, are being carried out normally, and the measures adopted do not affect the Company's revenue recognition.

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ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3, Bloomberg SEER3:BZ and Reuters SEER3.SA) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of over 180,000 students. The Company operates under the following brands: UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO – Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Joaquim Nabuco and Maurício de Nassau Vocational Schools, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia and Faculdade da Amazônia, UNINORTE - Centro Universitário do Norte e UNIVERITAS – Centro Universitário Universitas Veritas and Faculdades UNIVERITAS.

This press release may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely

projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.