



Presentation of Ser Digital Classroom

Recife, March 20, 2020, Ser Educacional (SEER3), one of the largest private education groups in Brazil and the leader in the Northeast and North regions, hereby presents the Ser Digital classroom, an on-line tool used by its academic community to not interrupt the learning process of its students during the suspension of on-campus activities, from March 16 to March 29, 2020, as part of the initiatives taken by the Company to reduce the risk of contamination by COVID-19.

[Click here to access the video of the presentation of Ser Digital Classroom.](#)

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ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3, Bloomberg SEER3:BZ and Reuters SEER3.SA) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of over 180,000 students. The Company operates under the brands UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escola Técnica Joaquim Nabuco, Escola Técnica Maurício de Nassau, UNG – Universidade Guarulhos, UNAMA – Universidade da Amazônia e Faculdade da Amazônia, and UNIVERITAS – Centro Universitário Universitas Veritas e Faculdades UNIVERITAS, through which it offers 1,836 courses.

This notice may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.