

COVID-19 Announcement

Recife, March 16, 2020, Ser Educacional (B3 SEER3), one of the largest private education groups in Brazil and leader in the Northeast and North regions, informs that the Municipalities of Recife, Brasília and the Government of the State of Rio de Janeiro, between March 13 and 15, decreed the suspension of on campus classes for a period of 15 days, with specific starts for each city, as part of a set of measures aimed at mitigating the spread of COVID-19.

The measures exclusively alter the calendar of the on campus classes and will be replaced during the period of return to classes in the regime of extension of the daily workload, by Distance Learning, or in anticipation of the July vacation period. Ser Educacional believes that new states and municipalities may decree to suspend on campus classes in the coming days and that these cases will be dealt with within the same class replacement model.

Distance learning activities, as well as enrollment and re-enrollment of students are occurring normally, and the measures adopted do not alter the Company's revenue recognition.

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ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3, Bloomberg SEER3:BZ and Reuters SEER3.SA) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of over 180,000 students. The Company operates under the following brands: UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO – Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Joaquim Nabuco and Maurício de Nassau Vocational Schools, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia and Faculdade da Amazônia, UNINORTE - Centro Universitário do Norte e UNIVERITAS – Centro Universitário Universus Veritas and Faculdades UNIVERITAS.

This press release may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors,

in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.