

COVID-19: extension of the period to resume on-campus activities

Recife, March 30, 2020, Ser Educacional (B3 SEER3), one of the largest private education groups in Brazil and the leader in the Northeast and North regions, hereby announces that, due to the extension of the period to resume on-campus activities decreed by states and municipalities over the past few days, the Company postponed the resumption of its activities until April 6, 2020, and may change this schedule according to the guidance of the competent authorities.

In the same period, the on-campus classes are being held remotely through Ser Digital Room ([click here to watch the demonstration video](#)), which allows students to access the classes by computer, tablet or mobile phone. Depending on the profile of each course, the classes may also be replaced by increasing the distance learning workload, extending the workload in the return period, or anticipating academic vacations.

Additionally, the Company made available the premises of its post-secondary education institutions to state and municipal governments to support the treatment of patients with COVID-19, to benefit the members of society residing in the locations where it operates. The offer was designed with the objective of not causing additional delays or interference in the Company's academic calendar, with the future resumption of its activities, since these area won't be used by the students.

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ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3, Bloomberg SEER3:BZ and Reuters SEER3.SA) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of approximately 185,000 students. The Company operates under the following brands: UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escola Técnica Joaquim Nabuco and Maurício de Nassau, UNG – Universidade Guarulhos, UNAMA – Universidade da Amazônia and Faculdade da Amazônia, UNINORTE - Centro Universitário do Norte, UNIVERITAS – Centro Universitário Universus Veritas and Faculdades UNIVERITAS, through which it offers 1,891 courses.

This notice may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in

addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.