

Sale of Relevant Interest

Recife, May 30, 2019, Ser Educacional, one of the largest private groups of higher education in Brazil and leader in the Northeast and North regions, reports that, pursuant to Article 12 of CVM Instruction 358, dated January 3, 2002, as amended, informs its shareholders and the market in general of the receipt of correspondence (as per the appendix) from OCEANA INVESTIMENTOS ACVM LTDA., respectively, enrolled under the Corporate Taxpayer's ID (CNPJ / MF) Nr. 09.326.542 / 0001-23, in which it informs that they have sold a relevant interest in shares of issuance of Ser Educacional, to hold 6,044,158 common shares, which represents 4.70% of the shares issued by Ser Educacional.

Investor Relations Contacts

Rodrigo de Macedo Alves and Geraldo Soares de Oliveira Júnior

(+55 11) 2769 3223 | ri@sereducacional.com | www.sereducacional.com/ri

Media Relations

Silvia Fragoso | (+55 81) 3413-4643 | silvia.fragoso@sereducacional.com

ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3, Bloomberg SEER3:BZ and Reuters SEER3.SA) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of approximately 162,000 students. The Company operates under the following brands: UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO – Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Joaquim Nabuco and Maurício de Nassau Vocational Schools, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia and Faculdade da Amazônia, UNIVERITAS – Centro Universitário Universitas Veritas and Faculdades UNIVERITAS, through which it offers 1,659 courses.

This press release may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.